

SHINKOSHUPPANSHA KEIRINKAN Endowed Lecture

Human Resource Development for Foreign ICT Engineers on B-JET Program



Endowed Lecture Overview

Endowed lecture name

Human Resource Development for Foreign ICT Engineers on B-JET Program

Endowed by

SHINKOSHUPPANSHA KEIRINKAN CO., LTD.

Satoshi Sato, President

4-3-25, Daido, Tennoji-ku, Osaka-shi, Osaka

Period

April 1, 2021 - March 31, 2024 (3 years)

Endowment amount

Total amount 60,840,000 yen

Purpose

The purpose of this lecture course is to research more effective Japanese language education and career education for foreign ICT engineers with the B-JET program at its core, based on "Miyazaki-Bangladesh Model" consisting of "Bangladesh-Japan ICT Engineers' Training Program (B-JET, Japan International Cooperation Agency)" and "Japanese language x IT

Internship Program (JIP)," which the University of Miyazaki (UoM) has supported and implemented for outstanding young ICT engineers in the People's Republic of Bangladesh, and to contribute to the success and establishment of advanced foreign engineers in Japan.

Structure

Program-Specific Professor

Shinnosuke Tasaka (Development of school education projects through international collaboration)

Program-Specific Lecturers

Takeo Uzawa (Japanese language education for highly skilled professionals)

Yuki Morishita (Career education for advanced foreign human resources and employment support in Japan)

Links:

SHINKOSHUPPANSHA KEIRINKAN CO., LTD.: https://www.shinko-keirin.co.jp/

B-JET homepage: https://bjet-home.studio.site/

Message from the Donating Company

Established in 1946, our company develops and publishes textbooks and educational materials for Japanese elementary through high school students at six locations throughout Japan. "Keirinkan", which is one of our brands, is primarily a publisher of textbooks and supplementary materials. Other brands include "Shinko Shuppansha", which is a publisher of self-study books, and "Bunken Shuppan", which focuses on children's books. We publish 11.32 million textbooks a year.

Currently, we are focusing on EdTech (= "Education" + "Technology"). Our encounter with Bangladesh was indeed EdTech. Our company's EdTech-related flagship service is the Smart Lecture Collection (SLC). This is a service in which foreign teachers revise English essays written by Japanese students online. Although there are reviewers located all over the world, half of the reviewers are Bangladeshi. We have been eyeing Bangladesh for some time because of its many talented people.

This time, we were very interested in B-JET's "Japanese language education for cutting-edge Bangladeshi ICT Engineers" and decided to make a donation to UoM. As Japan's birthrate rapidly declines, our company is looking for the next business opportunity. Through the B-JET endowed lecture course, we will deepen our knowledge of the field of "Japanese language education for foreigners", which is a necessity in today's globalizing society and has great potential for the future. We hope to respond to the future needs of a multicultural and internationalized Japanese society as well as the needs for Japanese education around the world.



End